



Leave No Trace Challenge

I. Investigative Question:

What are the six principles of the Leave No Trace Program and how do they apply to the Forest Preserve?

II. Challenge:

Now that you are all experts on LNT imagine this scenario:

As LNT experts a large Madison Avenue Advertising firm has contracted with Paul Smith's College to have your class create a creative and catchy jingle to promote the LNT message as it applies to the Forest Preserve. If they select one of your jingles to be broadcast across New York your whole class will receive a tuition waiver for the Spring 2000 semester (only redeemable on February 30, 2000). Be prepared to share your jingle with the other groups. You will also be expected to turn in one legible copy of your jingle with all your group's members names on it to your instructor. You will have 25" to prepare your jingle.

Product Standards:

Rule criteria

- You have 25" to prepare the jingle
- You will be expected to share your jingle with the rest of the class
- You are to turn in a legible copy of you jingle to your instructor

Jingle

Form Criteria:

- It should have a catchy tune
- It should be readily understood
- It should be short (< 1")

Content Criteria:

- The information should be accurate
- It should cover all six principles
- It should make a connection to New York State Forest Preserve lands

Product Check List

Date: _____ Class: _____

Product Authors:	Project Title: LNT Challenge	Evaluator:
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Observed	Standard/Criteria	Possible Points	Points Earned
	Rule criteria <ul style="list-style-type: none"> • It was ready in 25" 	5	
	<ul style="list-style-type: none"> • You shared your jingle with the rest of the class 	5	
	<ul style="list-style-type: none"> • You turned in a legible copy of you jingle to your instructor with your group's members names on it 	10	
	Form Criteria: <ul style="list-style-type: none"> • It had a catchy tune 	5	
	<ul style="list-style-type: none"> • It was readily understood 	5	
	<ul style="list-style-type: none"> • It was short (less than one minute) 	5	
	Content Criteria: <ul style="list-style-type: none"> • The information was accurate 	20	
	<ul style="list-style-type: none"> • It covered all six principles 	20	
	<ul style="list-style-type: none"> • It made a connection to New York State Forest Preserve lands 	15	